



Sara Ayala

- * Illustration
- * Character Design
- * Visdev & Concept Art

EXPERIENCE

NOV 2025 -
MARCH 2026

Illustration & 2D Animation Intern

Tourmalet Films

Worked making animated illustrations for a documentary film that combines animation and live-action.

JUNE 2025 -
MAY 2026

Co-Director / Co-Producer

"Histeria" | UDIT Junior Short Film

A 4-minute 2D animated short film created in collaboration with two other classmates

MAY 2024 -
MAY 2025

Director

"Marinero en Tierra" | UDIT Sophomore Short Film

Led a team of 24 animation students and 2 musicians to create a 7-minute 2D animation short film based on a poem by Rafael Alberti.

- Winner, Animafest 2025 "Best Short Film of the Year" Award
- Winner, Animafest 2025 "Best original Soundtrack" Award
- Nominee, Animafest 2025 "Best Direction" category

FEBRURARY
2025

Co-Director / Co-Producer

"Fatale" | One-week short film created for an UDIT event.

Collaborated with two other classmates to create a shortfilm on the theme "under the sea" within one week.

- Winner, Animafest 2025 "Best Backgrounds" Award
- Nominee, Animafest 2025 "Best Animaweb" category

EDUCATION

SEPT 2023 -
JUNE 2027

UDIT Universidad de Diseño, Innovación y Tecnología

Grado en Animación (BFA in Animation)

Beca de Jóvenes Talentos (Young Talent Scholarship).

APRIL 2026

La Galería Roja

Character Design Workshop with Alberto Expósito

Learned about character design principles and character posing.

JULY 2025

La Galería Roja

Narrative Illustration Workshop with Michelle Cheng

Reflected on the importance of intentionality in illustration and learned techniques to generate more personal, nuanced ideas.

JULY 2021

Massachussets School of Art and Design

Summer Intensive Programme in Illustration

Learned about composition, color theory and value grouping.

JULY 2021

Savannah College of Art and Design

Summer Seminar in Digital Drawing Techniques

Became familiar with Photoshop.

2020 - 2021

Taller deGranero (Fine Arts atelier)

Traditional drawing and painting classes

Honed my traditional drawing and painting skills.

Hello! My name is Sara Ayala and I'm an illustrator and concept artist from Madrid with a passion for storytelling and design.

I enjoy being playful with my work and experimenting with content, form and technique.

LANGUAGES

- Spanish - Native
- English - C1

PROFICIENCIES

- Photoshop Procreate
- Toon Boom Harmony
- Storyboard Pro
- Autodesk Maya
- Clip Studio Paint
- After Effects
- Traditional Media
- Blender

SKILLS

- Character design
- Prop design
- Model sheets
- Color scripting
- Illustration
- Concept Art
- 2D Animation
- Storyboarding

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